

# Project Planning

Upon booking your project with us, we will begin planning your project right away! This will ensure that during filming and editing, everything is as efficient as possible. This helps keep the cost of production down. The best part is it is extremely affordable at just \$40 per hour to plan your project. Typically it only takes a couple of planning hours to get all of the details perfected. Our goal is to have your video plan fine tuned for your approval! Project Planning services can include any combination of the following:



- ◆ **Shot List:**

We Will Send Over A Completed List of Shots For Your Approval

- ◆ **Schedule:**

A Schedule Will Be Made to Ensure We Are As Efficient as Possible to Keep Your Production Cost Down

- ◆ **Script Creation:**

If You Would Like A Script Made, We can Collaborate with You and Create a Script Optimized for the Video(s)

- ◆ **Location Scouting:**

If Your Shoot Requires a Custom Location, We Can Scout and Find a Viable Location, We Also Offer 3 Studios!

- ◆ **Location Walkthrough:**

Whether the Shoot is at Your Office or Somewhere Off-Site, We can Meet With You to Discuss Logistics

- ◆ **Testimony Questions:**

For Shoots Involving a Person Speaking to the Camera, We can Assist with Coming Up With Questions

- ◆ **Storyboard Creation:**

Typically for Commercials, We can Make a Visual Storyboard and Send Your Way for Approval

- ◆ **Talent Casting:**

If You'd Like Talent In Your Video(s), We Can Find the Optimal Model/Actor Options for Your Approval

- ◆ **Props:**

We Can Gather Props For Your Shoot to Help Make the Shots Look As Cinematic as Possible



## Examples of Project Planning Pricing:

1. **Simple Shoots:** 2 Hours of Project Planning = \$80
2. **Moderate Shoots:** Shot List, Location Scouting, Schedule Making: 3-6 Hours of Project Planning = \$120-\$240
3. **Large Scale Shoots:** Majority of Listed Project Planning Elements: 5-10 Hours of Project Planning = \$200-\$400

# FILMING



# VOYAGE PRO

The filming phase refers to the time our video crew is on-site capturing footage for your project. We offer four different crew packages — Solo Crew, Small Crew, Medium Crew, and Large Crew — and we'll help you choose the right one based on your specific needs. We charge hourly for our services, so the total filming cost depends on the size of the crew and the number of hours needed. Here's a breakdown of what you can expect:



- 1. Project Manager:** You will have a project manager dedicated from the point of booking throughout the completion of the project. The project manager will be your point of contact before the shoot and on-site during the filming to make sure that everything is going according to plan!
- 2. Video Crew:** The crew required for a video shoot can range from just 1 camera operator up to 2-3 camera operators, as well as a director of photography to ensure perfection, gathering the most cinematic shots possible.

## **Solo Crew: \$99 Per Hour (For Filming Outdoor Visuals or Product Shots In Our Studio)**

- 1 Videographer
- 1 Filming Camera
- Does Not Include: Project Manager, Lighting Equipment, Audio Recording, or Filming Of People

## **Medium Crew: \$225 Per Hour (For Training and Tutorial Videos, Small Events, and 2 Camera Testimonials)**

- 2 Videographers + Project Manager
- 2 Filming Camera
- 3 Point Lighting Included

## **Small Crew: \$175 Per Hour (For Simple Highlight Reels and 1 Camera Testimonials)**

- 1 Videographer + Project Manager
- 1 Filming Camera
- 3 Point Lighting Included

## **Large Crew: \$275 Per Hour (For Large Events and Full Scale Commercials)**

- 2-3 Videographers + Project Manager + Creative Director
- Up to 3 Filming Cameras
- 3 Point Lighting Included

**Optional audio recording and teleprompter are fully included with our Small, Medium, and Large Crew packages for free.**

## **Here is a List of Some of Our Equipment:**

### **Camera Equipment**

- BlackMagic Pro 6K Cinema Cameras
- Sony FX6 and FX3's
- Lens Ranging from 15mm-200mm FL4-2.8. Canon, Sony, and Sigma

### **Audio Equipment**

- Rhode Boom Microphones
- Shotgun Microphones
- Lavalier Microphones, Rhode, DJI, and Sennheiser
- Audio Recorders, Zoom Brand

### **Lighting Equipment**

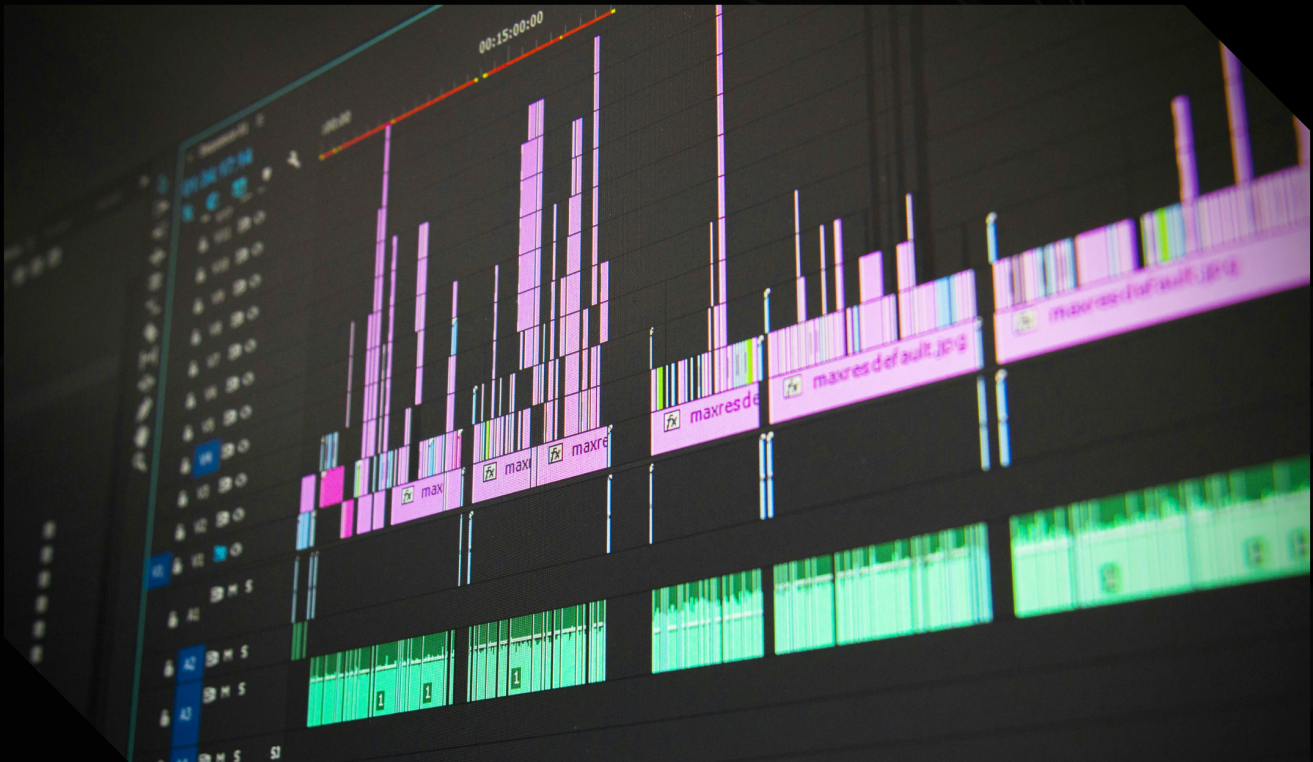
- LED Panels
- Quasar and Lume Cube 4 Foot LED Tube Lights
- Spotlights, Smallrig, Neewer, Amaran, and GVM
- Diffusion Silks and Softboxes

### **Support Equipment**

- Tripods
- Gimbals
- DJI Drones
- C-Stands



# VIDEO EDITING



We are extremely collaborative during the editing phase of your video project! Your dedicated project manager will offer to have an optional zoom call where we can share our screen and show you the edit at its current phase for your review and refinements. Our editing services are extremely affordable at just \$40 per hour. We will send you a Dropbox link to download all of your files including the raw footage and all video edits. We can complete edits that are less than 5 minutes in length in 7 days or less. If you would prefer to have the footage delivered to you without editing from our side that is fine too!

The raw footage from your shoot will be delivered to you for free.

## Here is what is included within our editing services:

- ◆ Refined Cutting for Storytelling
- ◆ Sound Design
- ◆ Effects and Transitions
- ◆ Color Grading
- ◆ Adding Music
- ◆ Adding Graphics

## Examples of Post Production Pricing:

- ◆ Quick Video Editing for Simple Videos: 6-10 Hours of Editing = \$240-\$400
- ◆ Moderate Video Editing Such As Interviews With B-Roll Footage Added: 8-14 Hours of Editing = \$320-\$560
- ◆ Advanced Video Editing Such As Many Graphics and Additional Elements Added: 10-20 Hours of Editing = \$400-\$800